

APPENDIX 1A

Appendix A



Table 1: LSH Impact Assessment - Development Scenarios

	Updated Turnover 2027 (£m)	Trade Diversion - Uplift in Floorspace (Assessment A) (£m)	Existing Aldi Turnover (£m)	15% Aldi Turnover Retained by stores in Sheerness (£m)	Trade Diversion - Relocation of Aldi Turnover (£m)	Total Trade Diversion - Uplift & Relocation (Assessment B) (£m)	Impact Assessment B	Linked Trips Diversion ('LTD') (£m)	Total Trade Diversion incl LTD (£m)	Impact Incl Linked Trips
Development Scenario - Excluding Home Bargains Opening										
Convenience goods turnover	62.66	0.98	23.23	3.48	19.75	20.73	-33.1%			
Comparison goods turnover	37.27	0.81			1.70	2.51	-6.7%			
Total retail turnover	99.93	1.79			21.45	23.24	-23.3%	2.3	25.54	-25.6%
Development Scenario - Including Home Bargains Opening										
Home Bargains convenience goods turnover	2.25									
LSH assume 70% diverted from existing stores	1.58									
LSH assume 30% diverted from elsewhere (new turnover)	0.68									
Revised Convenience Goods Turnover (Incl HB turnover)	63.34					20.73	-32.7%			
Home Bargains comparison goods turnover	2.75									
LSH assume 70% diverted from existing stores	1.93									
LSH assume 30% diverted from elsewhere (new turnover)	0.83									
Revised Comparison Goods Turnover (Incl HB turnover)	38.10					2.51	-6.6%			
Total retail turnover (Incl HB turnover)	101.43					23.24	-22.9%	2.3	25.54	-25.2%

Assessment A trade diversion figure quoted by PP in Table 4.1 and Table N11 (Appendix 1), Response Note August 2022 and Table 3.1 in note.

Sourced from Table 5.2, Response Note August 2022.

Sourced from Table 3.1, Retail Response August 2022, and Table 10c (Appendix 4), Retail Addendum May 2022

Sourced from Table 3.1 and Table 5.2, Response Note August 2022.

Sourced from Table 5.1, Response Note August 2022